

**This is a 1/4 page ad.**  
**The actual size is**  
**3.75 inches wide x 5 inches tall**

Your ad should be submitted as a  
CMYK PDF, JPG or TIF

JPGs and TIFs can be slightly compressed  
but not so much as to degrade quality.

Our favorite file is JPG compressed no more  
that the 8 (high) setting.

If you send an RGB file we will convert it to  
CMYK prior to publication.

If your ad has a color background then a  
border or frame is not required (your design  
choice). If your background is white, a border  
or frame is required.