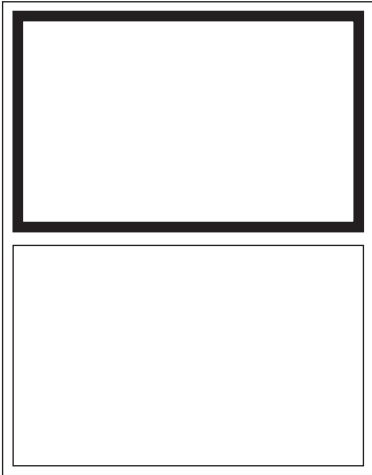


This is a half page ad.

**The actual size is
7.5 inches wide x 5 inches tall**



Your ad should be submitted as a
CMYK PDF, JPG or TIF

JPGs and TIFs can be slightly compressed
but not so much as to degrade quality.

Our favorite file is JPG compressed no more that the 8 (high)
setting.

If you send an RGB file we will convert it to CMYK prior to
publication.

If your ad has a color background then a border or frame
is not required (your design choice). If your background is
white, a border or frame is required.