

This is a full page ad.

**The actual size is
7.5 inches wide**

X

10.25 inches tall

Your ad should be submitted as a
CMYK PDF, JPG or TIF

JPGs and TIFs can be slightly compressed
but not so much as to degrade quality.

Our favorite file is JPG compressed
no more that the 8 (high) setting.

If you send an RGB file we will convert
it to CMYK prior to publication.

If your ad has a color background then a border or
frame is not required (your design choice). If your
background is white, a border or frame is required.